



#8
Rev. P. Hirsch
10/4/00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Alan R. Hirsch

Group Art Unit: 3736

Serial No.: 09/211,507

Docket No.: INS-31061

Filed: December 14, 1998

Examiner: C. Tate

For: USE OF ODORANTS TO ALTER VAGINAL BLOOD FLOW [, AND ARTICLE OF
MANUFACTURE THEREFOR] (as amended)

Assistant Commissioner for Patents
Washington, D.C. 20231

**POWER OF ATTORNEY BY INVENTOR
(REVOCATION OF PRIOR POWERS)**

As a named inventor and sole owner of the above identified application,

I hereby revoke all powers of attorney previously given; and

I hereby appoint the following practitioners to prosecute and transact all business in the
U.S. Patent and Trademark Office connected therewith:

Kristine M. Strodthoff, Registration No. 34259
Gary R. Plotecher, Registration No. 27830
Alan E. Wagner, Registration No. 45188
Alexander R. Kuszewski, Registration No. 41920
Thomas J. Pienkos, Registration No. P46992

SEND CORRESPONDENCE TO:

Kristine M. Strodthoff, Esq.
Whyte Hirschboeck Dudek S.C.
111 E. Wisconsin Avenue, Suite 2100
Milwaukee, WI 53202

DIRECT TELEPHONE CALLS TO:

414-273-2100

Customer Number: 022202

Date: 9/20/00

By: Alan R. Hirsch

Alan R. Hirsch

RECEIVED
SEP 28 2000
TC 3700 MAIL ROOM

617939